



# Embody®

## Elevator speech

- Builds on design heritage and success of Aeron, Mirra, Celle.
- ‘Embodies’ all we’ve learned about seating to date, and more.
- Designed by Bill Stumpf and Jeff Weber.
- First chair to support body and mind.



## Design concepts

- *Movement* - Body and mind work best when in motion. To promote healthful sitting, a chair must help us move as the body was intended to move.
- *Zoned support* - Matrix of pixels in seat and back create dynamic surface that adjusts to contours of user. Supports different zones of body as needed.
- *Working recline* - Embody encourages this posture as most healthy for computer users. Alleviates compression that normally forms on spine and pelvis when sitting upright.

## Comfort

### *Thermal comfort*

- Textile is breathable.
- Flexible polymer material & open structure allow air flow.

### *Pressure distribution*

- Pixelated support: ‘pocket sprung’ seat, instinctive back.
- Frameless back & seat - doesn’t impede blood flow.

## Support

### *Supporting the spine*

- Pelvis stabilised in natural forward position.
- Backfit™ - sacral, lumbar and thoracic support.

### *Supporting movement*

- Frameless, narrow back
- H-flexors
- Embody tilt

## Diversity

Accommodates 2nd to 98th percentile of population.

Demonstrate chair adjustments – adjust chair to fit user.

- 1 Lower gas lift to bottom to release pressure from seat front; use tip-toes if necessary.
- 2 Adjust seat depth (381 – 457mm): 4-finger gap between calf and seat front.
- 3 Move gas lift up (431 – 559mm) to correct sitting level: 90° angle calf to thigh.
- 4 Rotate tension control to sitter's comfort level.
- 5 Move arms up/down/in/out to support sitter's arms (arm height 165 – 292mm; width 304 – 533mm).
- 6 Lock backrest.
- 7 Rotate Backfit™ all the way forward.
- 8 Rotate back until sitter is at postural equilibrium (head and pelvis vertically aligned).
- 9 Experience kicker while seat is locked; 10° of flex.
- 10 Release tilt limiter and allow sitter to rock.

## Durability

- 12 year warranty
- 3 years on fabric
- 3 years on gas lift

## Environment

- Design for the Environment (DfE)
- McDonough Braungart Design Chemistry (MBDC) Cradle-to-cradle certification, Silver
- 95% recyclable
- 42% recycled content
- No PVCs

## Options & finishes

- 6 colours in Balance fabric
- 10 colours in Rhythm fabric
- Frame is graphite or white
- Base is Graphite, Titanium or Polished aluminium