



Setu™

Key message

Setu is the next generation in **multipurpose** seating for how we work and live now. Combining the ergonomic benefits of movement in a **simple**, instantly **comfortable** chair that goes **anywhere**.



Comfort

- Kinematic spine™ provides movement and flex which creates one continuous seat and back surface. (Kinesis = motion, Greek)
- Suspension seat and back material contours to your body and moves with the kinematic spine.

Application

- Response to an increase in mobile working.
- Family of chairs:
 - 4-star multipurpose chair - ideal for meeting rooms and visitor seating.
 - 5-star multipurpose chair - ideal for collaborative spaces and hot-desking areas.
 - Lounge chair and Ottoman - ideal for break-out spaces and receptions.

Simplicity

- Mobile workers tend to sit for shorter periods of time and move frequently.
- Only one user adjustment – height.
- Materials automatically adjust and conform to the body without you having to think about it.
- Result: A beautifully simple user experience.

Designed by Studio 7.5

- Designers of the Mirra chair.
- 6 years in development.
- Based in Berlin, Germany
- Inspiration through observation.
- Responding to a need for a multipurpose chair that incorporates the work-chair principles of motion and comfort along with good looks and simplicity.
- “We want everything to be as simple as possible, but no simpler”.

Key innovations

- Kinematic spine™. Simple material (polypropylene), complex engineering. Mathematics in motion.
- Lyris™ seat suspension works together with kinematic spine. Unique and exclusive to Setu. Conforms to your contours for great pressure distribution. Breathable for thermal comfort.
- Alternatively, the Kinematic Edge and C-layer connects upholstery with the spine, holding it in suspension, and provides a similar level of comfort to Lyris.
- H-alloy™ base. Strong, durable and anti-corrosive aluminium used for the first time in the furniture industry. Less treatment = less eco-impact. Ceramic blast finish.

Colours, materials and finishes

- 9 Lyris suspension colours.
- Wide range of fabric types and colour options.
- 5 frame colours (Graphite, Studio White, Slate Grey, Chino and Java).
- 3x base finishes - H-alloy™, graphite and semi-polished.

Environmental story

- Setu does more with less.
- Design has been stripped down to the minimum.
- 18 parts, weighing just 9kg (less than a Mirra tilt mechanism). Less chair = less energy required to build and ship it.
- MBDC C2C silver certified.
- Greenguard® certified.
- 44% recycled content, 93% recyclable.

Warranty

- Standard 12 year, 24 hour use HM warranty (5 years for Lyris, 3 years for gas lift and fabrics).
- Warranty applies for use up to 21stone / 150kg.